

Speaker Media Kit

Stephanie Forbes
Value Chain Trailblazer

Watch Stephanie Speak

CLICK TO WATCH DEMO VIDEO



"Being able to captivate, inspire and deliver actionable items to a large audience is a key talent that Stephanie has mastered. She is able to tie together different ideas and make it relatable, that storytelling aspect, that is so powerful. Of course, public speaking is something that requires a lot of hard skills with planning, coordination and scheduling, while also necessarily driving the soft skills of relationship building and clear communication."

Nicole Lamy

Meet Stephanie

Stephanie Forbes is a nationally recognized Supply and Value Chain expert, with a high-profile client list that is a testament to the value she creates with the expertise and knowledge she brings to any table.

Stephanie consistently delivers excellence in end-to-end value chain, specializing in 3rd party and internal risk, governance and assurance, fraud and audit investigations, and dispute resolution. She has implemented ERPs, is comfortable negotiating nearly anything, and is fluent in major projects.

Stephanie is energized by complex problem solving and is highly skilled at developing best in class programs and models encompassing

- Governance
- Vendor Management
- Supply Chain Risk and Assurance
- Continuous Improvement

Whether it's consulting services or presenting a keynote to hundreds of business leaders, Stephanie can deliver with actionable takeaways and practical solutions.



SIGNATURE PROGRAM #1

The Lifeblood of Industry

Mastering Today's Global Value Chain with Confidence

SEE ME IN ACTION

CONTENT SPOTLIGHT

- Senior leadership essentials to drive program success by ensuring effective and integrated cross functional engagement.
- For public enterprises - understanding how your Value Chain can help you meet regulatory reporting requirements.
- Understand profit eroding events, and how following best practice in fraud prevention and investigations can be your first line of defense.
- Learn the essentials of far-shoring vendor management.
- Discover the ABCs of ERP implementation and learn how to get the most from your contract, while avoiding project-derailing pitfalls.
- The fundamentals of vendor relationship management - how robust relationship management plans with key suppliers and 3rd party contractors are essential to sustainable results.
- Using best practice to mature and operationalize your organization's sustainability and governance programs to meet evolving ESG demands.

DID YOU KNOW?

The World Trade Organization estimates that over 70% of global trade now involves global value chains, where production crosses multiple borders.

PROGRAM BIO

Stephanie thinks of the global Value Chain as the life blood of industry. Every single organization that makes or sells something has a value chain. The trouble is, experiencing a global pandemic and the chaotic aftermath it caused, **how can we ensure the goods and services we need to run our company are affordable, correct, and shipped from where they are made to where they are needed, when we need them?**

These are simple questions. But reality is rarely simple.

What happens when a particular port has thousands of empty sea cans parked in fields, or when in another port container ships set anchor for days, weeks, even months waiting to offload? Are there enough workers in ports where they're needed? Is ground transportation sufficient to complete the last mile delivery on time and within budget?

Stephanie delivers a comprehensive presentation on every aspect of accepting, making, selling and delivering goods to customers - wherever they may be. It's not just logistics, or infrastructure. It's the whole end-to-end Value Chain. And being prepared and knowledgeable is the best way to ensure your Supply Chain teams are capable and ready to contribute to every aspect of your business. Because doing so will ensure their activities translate into a competitive advantage and money in your pocket!

"Stephanie connects to her audience using personal anecdotes, compelling storytelling, and can break down really technical ideas into bite-sized chunks. You can feel the blood pressure in the room drop as she speaks."

Tara Seitz, Corporate Change Strategist, DER, Inc.

Captivating
Thought-provoking
Authentic
Informative
Funny

When was the last time you really thought about your Value Chain?

Isn't it about time you did?

SIGNATURE PROGRAM #2

Countering Disruption:

How to adapt, learn and take action

SEE ME IN ACTION

CONTENT SPOTLIGHT

- Disruption is inevitable in both business and life. Learning to adapt and navigate these changes can transform challenges into opportunities for growth.
- Learn about the ALA Framework: A structured approach to managing change that encourages flexibility, continuous learning, and decisive action.
- Cultivating resilience allows you to face uncertainty with confidence and emerge stronger.
- Indecision is still a decision: In times of disruption, the choice to act is essential; indecision leads to stagnation and lost opportunities.
- From ancient Roman logistics to COVID-19, understanding historical resilience provides a powerful perspective on today's challenges.



DID YOU KNOW?

Almost 85 percent of organizations cite supply chain disruptions as the leading cause of increased cost of business.

PROGRAM BIO

Disruptions in today's global supply chain can arise from any break in the intricate web of production, logistics, and delivery that keeps goods and materials moving around the planet. These snags—whether caused by natural disasters, geopolitical tensions, or even a single container ship blocking a major canal—can send shockwaves through industries worldwide. To succeed in this environment, businesses must strike a critical balance between operating efficiently and reducing risk, building systems that can withstand shocks and adapt quickly to unforeseen events.

Stephanie Forbes brings history to life, drawing powerful parallels between the resilience of ancient Rome and the challenges facing modern supply chains. Through vivid storytelling, Stephanie illustrates how the Romans confronted logistical hurdles—from transporting exotic animals across continents to building infrastructure to support massive events. These historical anecdotes offer valuable lessons for today's leaders who face their own supply chain disruptions on a global scale.

In her talk, Stephanie introduces audiences to the *ALA Framework*—Adapt, Learn, Act—an actionable approach designed to help individuals and organizations face disruption head-on. She guides audiences to rethink how they approach change, turning obstacles into opportunities. By leveraging the ALA Framework, leaders gain practical tools for navigating uncertainty and develop a mindset that embraces the unknown, building resilience in a world where disruption is the only constant.

THE FORBES GROUP

SIGNATURE PROGRAM #3

How to Safeguard Your Value Chain From Fraud

The Truth to Protect Your Profits

SEE ME IN ACTION

CONTENT SPOTLIGHT

- Detecting and mitigating fraudulent people and practices, directed by both internal and external parties.
- Understand profit eroding events, and how following best practice in fraud prevention and investigations can be your first line of defense.
- Walk-through the steps to achieving best-practice in audit processes with systems that work.
- Illustrations of global and local organizations implementing fraud prevent best-practices with top-tier results.
- The 'How To's' of identifying and combating Supply Chain-based fraud.

DID YOU KNOW?

More than $4.7 trillion is lost to occupational fraud globally annually.

33% of businesses do not know how much money they lose to procurement fraud.

PROGRAM BIO

There is one specific aspect of supply chain risk we feel doesn't get the attention it deserves - and that's procurement fraud. You often hear very little in the media about supply chain-based fraud, except for when it's material enough for an official press release – remember the when Google and Facebook paid $100 million in fake invoices? The truth is procurement fraud is far more common and successful than most enterprises know and want to admit. The result from this lack of attention is deceptive practices that become hidden in your processes with the potential to disrupt all facets of your organization – including its ability to operate profitably, safely and consistently.

We define procurement fraud as criminal deception in the procurement of goods or services, intended for personal or financial gain, with an intent to manipulate or misinterpret the facts.

In Stephanie's nearly 25 years working inside supply chain, she's seen and addressed a large amounts of attempted and successful fraud, been part of special purpose response and investigative teams, and from the ashes created best-in-class practices that mitigated not only the frequency but the materiality of impact. This is a unique opportunity to learn from the realities other organizations have faced without the costly lesson.

It's not a matter of 'if', it's a matter of when. Is your organization primed?



"Stephanie delivered an outstanding keynote at a recent Supply Chain networking event. Stephanie's engaging presentation style and deep expertise made a significant impact on all attendees. Highly recommend her for any event!"
Matthew Dayman, Calgary Chamber of Commerce

What People Are Saying About Stephanie

WATCH STEPHANIE'S SPEAKER REEL

“Stephanie excels in business, risk management, and supply chain, and her leadership has driven successful transformations in teams, projects, and programs within the energy and construction sectors. Committed to advancing the supply chain profession, Stephanie creates value for stakeholders through speaking engagements, mentoring, and leveraging her extensive network. Noteworthy achievements include implementing best -in -class programs like full life cycle governance of supplier life cycle management. And of course, she is eager for new opportunities to motivate and make significant contributions to the energy and construction industries, as I'm sure she will create a massive splash in the field of supply chain management.”

Cat Lam, the Art of Consulting podcast co-host



SIGNATURE PROGRAM #4

Mastering ERP Implementation

Aligning People, Processes, and Systems for Success

SEE ME IN ACTION

CONTENT SPOTLIGHT

- Understand the importance of strong connective tissue between the objectives placed on your ERP with your company's strategic plan – Spoiler Alert! Everyone needs to be on the same page, in the same book!
- Master data driven decisions by understanding your master data and the role it plays in driving accurate and relevant reporting.
- Be a risk prize fighter and discover common risk profiles and mitigations that will help your organization not just reduce but avoid the costly impact of risk.
- Learn how to ensure your organization understands what the right people, systems, and processes look like – and the importance of keeping your options open.
- Simplify the inherent complexities of ERPs through amusing case studies and examples of global and local organizations.

DID YOU KNOW?

It is estimated that between 70-75% of all ERP digital transformations fail.

Wanna know why?

PROGRAM BIO

An ERP implementation isn't just about technology - it's about aligning people, processes, and systems to work seamlessly together to become the foundation of support required for a company to successfully execute its strategic objectives. Missteps in planning, execution, or change management can have wide-reaching impacts, from financial losses to operational setbacks.

The hard truth is ERP implementations are often relegated to your IT-based PMO and struggle to get the full enterprise-wide support and collaboration required for success. And there are few other full-scale implementations your company will undertake that will be more intricate and risk-prone than an enterprise resource planning platform. Many organizations underestimate the scope of these projects, which can lead to significant disruptions across the entire business if not managed properly.

Over the roughly 2+ decades of her career, Stephanie has been deeply involved in multiple ERP implementation projects, both full-scale and small. She has helped organizations navigate complexities, mitigate risks, and ensure successful integrations by developing best practices tailored to each unique business environment.This is a unique opportunity to learn from the realities other organizations have faced without the costly lesson.

ERP implementations can make or break an organization's future operations. Is your organization prepared to ace this test?

"As a speaker and coach, I see many people doing remarkable things. I've humbly done a few myself. Do you know who else has? Stephanie Forbes. Every time I see her, I'm amazed at how well she navigates a story, an idea, and a stage."

James Lawrence, the Iron Cowboy

SIGNATURE PROGRAM #5

Navigating Project Complexity:

How to Lead with Precision and Purpose

SEE ME IN ACTION

CONTENT SPOTLIGHT

- What is the new normal in the projects space.
- Global and regional impacts are causing shifts to the value chain - project labor, engineered components and specialty services are feeling the brunt.
- Contract Execution - Inhouse vs EPC and how to know you're making the right choice.
- What is the Magic Triangle of Tradeoffs, and how best to navigate to ensure smooth sailing.

DID YOU KNOW?

A staggering 91.5% of projects go over budget, schedule or both.

How's your project going?

PROGRAM BIO

We often hear about projects plagued by cost overruns and lengthy schedule delays, but what doesn't get enough attention are the underlying complexities that cause these issues. The truth is projects—especially large-scale ones—are more prone to risks and setbacks than many organizations are prepared to manage.

Even with careful planning and execution, a project is a living organism, with changes and challenges from beginning to end. From planning through to execution, issues, claims and set-backs - all activities with the potential to disrupt entire departments and impact overall project performance.

Effective project management is more than just managing schedules and budgets. It requires a holistic approach that aligns people, processes, and resources. Missteps in these areas can lead to significant operational and financial consequences, but true coordination, transparency of purpose, and shared goals can lead to unparalleled success.

With nearly 25 years of experience under her belt, Stephanie has successfully managed complex projects across a wide range of functions and industries. She has led teams through critical challenges, established best practices, and delivered projects that meet scope, timeline, and budget expectations.

Every project comes with its own set of challenges. The question is: Is your organization ready to overcome them?



"Stephanie makes complex supply chain topics simple to understand for new supply chain enthusiasts and can also speak to experienced professionals in the domain of supply chains with equal ease."

Rajbir Bhatti, Department of International Business & Supply Chain Management, Program, MRU & Lead, Bison Supply Chain Innovator

Recent Conferences Featuring Stephanie

Supply Change EXPO
TRANSPORTATION
LOGISTICS
WAREHOUSING
SUPPLY CHAIN

SUPPLY CHAIN CANADA

DIGITALIZATION IN OIL & GAS CANADA

EMISSIONS TRACKING AND REPORTING CANADA





Fee Schedule

All Locations Globally

45-75 Minute Keynote	$ 5,000
Half Day Workshop	$ 8,000
Full Day Workshop	$ 10,000

Combination

45-75 Minute Keynote plus half day	$ 10,000
45-75 Minute Keynote plus full day	$ 13,000
45-75 Minute Keynote plus 2-hour VIP event	$ 7,000

Bespoke & Multi-Activity Discounts

Hourly rate for pre-event support	$ 150
2-hour VIP meet & greet	$ 3,000
Two or more items from the fee schedule	10% off

IMPORTANT DETAILS

USA and Mexico

$2,500 travel buyout includes cost of airfare and food. Ground transportation arranged and direct billed by client. Hotel accommodations booked and direct billed by the client. Minimum of 2 nights hotel accommodations, booked and direct billed by client at location of speaking event.

Canada

$2,000 travel buyout includes cost of airfare and food. Ground transportation arranged and direct billed by client. Hotel accommodations booked and direct billed by the client (1-2 nights depending on time and location of speaking event).

All Other Destinations

Business Class airfare for two booked and direct billed or reimbursed by client. Ground transportation arranged and direct billed by client. Necessary meal receipts to be reimbursed by client. Minimum 3 nights hotel to be booked and direct billed to client.



Invite Stephanie to speak at your next event … Your best first step forward.

For calendar availability please email
hello@theforbesgroup.ca

Or contact us by phone at
(855) 503-3175